

D-fa Dogs Unleashes Its Bitchin' New Website Wanaka, New Zealand - December 2009

D-fa Dogs unleashes its new website on December 3rd 2009. The site has a completely new look, a revised product display area to make it easier to view, compare and select your gear from the expanded range, a streamlined checkout and of course more great pictures of D-fa dogs doing their thing in the outdoors.

Most of all, our users will dig that we can do special gear-grab offers on the site. These will offer introductory specials on new release products and special limited time offers on other gear.

The new site also coincides with the pre-launch of our 2010 gear including Puff-Doggy, Moon-Walker and the Super-Tuff Arma-Doggo jackets. Due in early 2010 these coats are much anticipated by our d-fa pack and will be featured on our gear-grabs.

About D-Fa Dogs

Imagine your favourite outdoor brand made gear for your dog, and that's what we do. Based in Wanaka in New Zealand's South Island, D-fa Dogs is a designer and manufacturer of high quality outdoor gear for active dogs of the world. Whether your dog is a workmate, playmate or fur-child, D-fa dog gear will help you both make the most of your surroundings. Visit www.d-fadogs.com for more details.

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More gorgeous high resolution images available on request